

Mathematics and Computer Science Fall 2015 Seminar

17 Weird Facts About Science Writing That Will Totally Blow Your Mind

Speaker: Dr. Anna Haensch

A group of scientists make a new discovery. We can probably all agree that the world deserves to hear about their work, and we can probably also agree that the scientists deserve some recognition. But how does that science make it from the lab bench to the Twitter feed? And what is the likelihood that the information you eventually consume will be intact, interesting, and accurate? As a mathematician with a background in radio, blogging, social media, and podcasting, I will attempt to answer these questions, and more. I will discuss the evolution of a science story from beginning to end, and make a case for quantitative literacy in journalism. And like much click-bait, this talk might not actually blow your mind...but then again, maybe it will. There's really only one way to find out.

JOIN US!

Wednesday, September 23rd

College Hall 446

2:00 – 2:50 pm